



Socially responsible and ethical asset classes

From creating and managing SRI Funds to maximizing their performance



*Monte-Carlo - Monaco
June 03-04, 2008*



Conference Chairman
Jean Mandelbaum
President

Financial Events International

11.3 CLE credits are available for this conference



With the foremost experts in Business & ethics.

Mr Paolo Sardi (Italy)
Partner & CEO,

E.Capital Partners International

Mr Eric Vanlabeck (France)
Head of SRI Research & Development
Macif Gestion

Mr Jean-Philippe Desmartin (France)
Head of SRI research,
Oddo Securities

Mr. Peter Ohnemus (Switzerland)
CEO and President,
ASSET 4

Mr Erol Bilecen (Switzerland)
Vice President & Head Client Services Sarasin
Sustainable Investment
Bank Sarasin & Co. Ltd

Mr Peter Holden (United Kingdom)
Partner,
Holden & Partners

Ms Anna Frazer (United Kingdom)
Business Development,
Trucost

Mr Barry Brown BA (Hons) Dip PFS
(United Kingdom)

Head of Ethical Investment ,
Helm Godfrey Partners Ltd

Mr Steve Williams (United Kingdom)
Managing director,
Cormorant Capital Strategies Limited

Mrs Martine Leonard (France)
Head of Socially Responsible Investment - SRI
CM-CIC Asset Management

Count Albrecht Matuschka (Germany)
Managing Director,
Matuschka Gruppe

Mr Magnus Furugard (Sweden)
Managing Director and co-founder
GES Investment Services

Ms Nadia Laine (United Kingdom)
Senior Client relationship manager,
Ethical Investment Research Services (EIRIS) Ltd

Ms Stephanie Maier (United Kingdom)
Head of Research,
Ethical Investment Research Services (EIRIS) Ltd

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Programme

DAY ONE 3rd June 2008

09:00 Chairman's welcome & opening remarks

Mr Jean Mandelbaum (Switzerland)
President;
Financial Events International

09:10 Thematic sustainable investment

- What are the current trends in thematic sustainable investment?
- Potential pitfalls for an ethical investor
- How to seize the opportunities + exemples

Mr Erol Bilecen (Switzerland)
Vice President & Head Client Services Sarasin Sustainable Investment;
Bank Sarasin & Co. Ltd

09:55 Integrating SRI trends in the active management of a fund of funds

- New trends: a booster for performance?
- New trends & SRI controversies
- Active management of an SRI fund of funds

Mr Eric Vanlabeck (France)
Head of SRI Research & Development
MACIF Gestion

10:40 Coffee Break

11:00 ESG research & Financial Performance

- Additional & new long term risks and opportunities
- ESG research & materiality
- Integrating ESG research into valuation models

Mr Jean-Philippe Desmartin (France)
Head of SRI research;
Odco Securities

11:45 How the integration of ESG information can lead to out performance

- ESG goes mainstream - its good business
- Out performance results from clients and study
- Issues to consider when integrating ESG into your fund

Mr Peter Ohnemus (Switzerland)
CEO and President,
ASSET 4

Prior: Co-founder of The Fantastic Corporation

12:30 Lunch

14:00 Where now for Socially Responsible Investment (SRI) – are not all companies now green?

- Typically all major companies have a green and socially responsible agenda
- SRI is no longer a force for change – brief history and the impact SRI has had on corporate policies
- An illustration of SRI funds available to the retail market in the UK together with an relative exposure to banks and the general financial sector
- Proposition - SRI should now be about 'climate change' as this is now major challenge facing humanity
 - It is a financial opportunity
 - It is main stream and:
 - Supportive of positive change in the future

Mr Peter Holden (United Kingdom)
Partner; **Holden & Partners**

Prior: Co-founder , Holden Meehan

14:45 Carbon Driven Investments

- ECPI investable indices
- Clean Tech opportunities
- Eco-Real Estate
- Performance

Mr Paolo Sardi (Italy)
Partner & CEO,
E.Capital Partners International

15:30 Coffee Break

15:45 Implementing the UN Principles for Responsible Investment - what are the options available to signatories?

- The engagement approach - using the UN Global Compact as a framework for engagement strategies
- Encouraging better corporate disclosure on ESG issues
- Integrating ESG data into fundamental investment analysis models

Ms Nadia Laine (United Kingdom)
Senior Client relationship manager;
Ethical Investment Research Services (EIRIS) Ltd

Prior: Marketing and new product development at the Corporate Executive Board

16:30 SRI VS Vice investments: which one represents the most profitable

To be confirmed by the programme manager

Mr Magnus Furugard (Sweden)
Managing Director and co-founder
GES Investment Services

17:15 Cocktail

DAY TWO 4th June 2008

09:00 Chairman's welcome & opening remarks

Mr Jean Mandelbaum (Switzerland)
President;
Financial Events International

09:10 From SRI asset management to the integration of SRI inhouse research/criterias

- SRI asset management and reporting: towards better risk management and capturing investment opportunities
- Corporate governance / exercise of Voting Rights: "Voting is an investment decision"

Mrs Martine Leonard (France)
Head of Socially Responsible Investment - SRI
CM-CIC Asset Management

09:55 How Responsible Investments can add value to the investment process

- Can Environmental, Social and Governance issues in the investment process help gain better ROI
- How are companies with good Environmental management systems valued compared to companies with less well developed Environmental policies

Mr Magnus Furugard (Sweden)
Managing Director and co-founder
GES Investment Services

10:40 Coffee Break

11:00 Our approach to capital investment for ethical investors

- Designing portfolios for ethical investors from an investment point of view
- Allowing clients to decide what asset classes to include in their portfolios and the risk/return implications
- Managing the asset mix
- Choosing ethical funds/managers - risk adjusted performance and ethical criteria

Mr. Barry Brown BA Hons Dip PFS (United Kingdom)
Head of Ethical Investment, **Helm Godfrey Partners Ltd**

Mr. Steve Williams (United Kingdom)
Managing director, **Cormorant Capital Strategies Limited**



12:30 Lunch

14:00 Business Development

- Turning CSR into Corporate Social Returns
- Sustainable Sustainability
- Faith Based / Social Entrepreneurs
- Creators of sustainable returns

Count Albrecht Matuschka (Germany)
Managing Director, **Matuschka Gruppe**

Prior: Founder of TVM Techno Venture Management of Munich

14:45 Quantitative environmental data for investors: optimising investments to reduce carbon exposure without sacrificing returns

- The business case for considering quantitative environmental data in investment decisions
- Accessing quality data: obstacles and solutions
- Carbon Optimisation of investments
 - Green overlay for existing strategies
 - Reducing carbon across an index
- Case studies: GLG Partners Environment Fund; Merrill Lynch Carbon Leaders Index; UB S European Carbon Optimised Stoxx 600

Ms Anna Frazer (United Kingdom)
Business Development, **Trucost**



15:30 Coffee break

15:45 Reducing climate change risk - priorities for investors

- Establishing a baseline - portfolio health check
- Driving improvements - how to engage with companies
- Investor initiatives & collaboration

Ms Stephanie Maier

Head of Research,

Ethical Investment Research Services (EIRIS) Ltd

Prior: Member of the Indicators Working Group developing the new GRI sustainability reporting guidelines (G3).

Worked for corporate governance consultancy PIRC



16:30 Close of the conference



Chesters Business

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maximizing their performance

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